



WZTV  
631 Mainstream Dr  
Nashville, TN 37228  
ph: (615) 259-5617

Advertiser  
Agency  
Buyer  
Salesperson

Joey Hensley for State Senate (74995)  
Strategic Media Services (8287)

Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE SUPER PAC (ns) (1)  
JOEY HENSLEY FOR STATE SENATE (4831)  
National/Political Candidate Agency BRD  
/  
A35+R

Invoice 2667148  
Inv Date 11/4/2012  
Terms CIA  
Contract 1403032  
Bill Type Weekly/Irregular  
Period 10/29/2012 - 11/4/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/6/2012 12:05:23PM

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

AgM

JONATHAN VITTI 202.955.5342

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	6:00:00AM- 7:00:00	Day,W-1	10/31/12 6:25AM (We)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$60.00	
2.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	6:00:00AM- 7:00:00	Day,Th-1,F-1	11/01/12 6:29AM (Th)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$60.00	
	SPOT	6:00:00AM- 7:00:00	Day,Th-1,F-1	11/02/12 6:29AM (Fr)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$60.00	
4.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:07:00PM-News-Fo	Day,W-1	10/31/12 9:41PM (We)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$400.00	
5.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:00:00PM-News-Fo	Day,Th-1	11/01/12 9:23PM (Th)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$400.00	
6.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:01:20PM-News-Fo	Day,F-1	11/02/12 9:29PM (Fr)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$400.00	
9.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:30:00PM-News-Fo	Day,Sa-1	11/03/12 10:36PM (Sa)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$300.00	
10.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	8:00:00AM-FOX-FOX	Day,Su-1	11/04/12 8:32AM (Su)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$50.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$1,730.00	Total Spots	8
Commission	(\$259.50)		
Net Total	\$1,470.50		



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POLITICAL CANDIDATE SUPER PAC (ns) (1)  
JOEY HENSLEY FOR STATE SENATE (4831  
National/Political Candidate Agency BRD  
/  
A35+R

Invoice 2670855  
Inv Date 11/11/2012  
Terms CIA  
Contract 1403032  
Bill Type Weekly/Irregular  
Period 11/5/2012 - 11/11/2012

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

AgM

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/12/2012 4:34:44PM

JONATHAN VITTI 202.955.5342

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/05/12 6:27AM (Mo)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$60.00	
	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	11/06/12 6:25AM (Tu)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$60.00	
7.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:01:20PM-News-Fo	Day,M-1	11/05/12 9:56PM (Mo)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$400.00	
8.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	10:00:00PM-News-Fo	Day,M-1	11/05/12 10:14PM (Mo)	00:30	TV-GEN-HENS-120 1H DOCTOR	\$150.00	

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Gross Total	\$670.00	Total Spots	4
Commission	(\$100.50)		
Net Total	\$569.50		